



Squash Nova Scotia Sponsorship Program

Approved by the Board of Directors of Squash Nova Scotia on March 16th, 2023

Squash Nova Scotia is committed to supporting Clubs and event organizers with resources to encourage the organization of competitive events and developmental programs. The sponsorship program aims to support the:

1. Delivery quality events¹ and programs²; and
2. Reduction of risk to organizers.

Commitment

Squash NS has committed to a maximum of \$4,000 per year to meet commitments under this policy. The amount budgeted in any given year will be based on submissions and must be identified in the budget presented to the Annual General Meeting for the following year. Grants are awarded on a first come first served until the available funds are granted. The maximum available grant amounts:

- For events are:
 - \$500 for large (>80) participants,
 - \$200 for medium (50-80) participants and
 - \$100 for small (<50) participants.
- For programs are 10% of the projected revenue to a maximum of \$400.

Grant Program Eligibility

To qualify for the grant program:

- an event must be sanctioned by Squash NS³ or the program must be approved by the Squash NS Board of Directors.
- A detailed budget must be presented when applying that identifies the projected number of participants and the projected revenues and expenses.
- Events should be designed to break even with the grant providing a cushion in case projected registration falls short. Any proceeds must be directed to the club to support the development of squash programming.

Application Process

The club organizing the event or program seeking a grant shall submit a detailed event proposal and budget identifying the applicable among the following elements:

- Event purpose, dates and venue
- Revenue projections
 - Projected participation by category along with the registration fees for each category

¹ Leagues and Tournaments

² Programming that supports the progression of players, officials, coaches or helps introduce the sport to the community

³ Meet event sanctioning policy requirements



- Sponsorships (excluding the Squash NS grant)
- Donations
- Expense projections for applicable items
 - Materials
 - Staff
 - Rentals
 - Equipment
 - For events
 - Meals
 - Officials
 - Prizes
 - Social
 - Souvenirs

Applications should be prepared during the planning of the event or program, and received by the Treasurer of Squash NS no less than 14 days before the planned start date. Ideally they are prepared as part of the clubs annual budget and submitted by mid May to allow them to be included in the Squash NS budget for the upcoming year approved by the Squash NS AGM in June.

Applications are received by the Squash NS treasurer on an ongoing basis and considered by the Board based on this program guide.